



T H E N E T W O R K  
P R O F E S S I O N A L  
A S S O C I A T I O N

## *NPA PARTNER PROGRAM*

### **Strategic Partner**

- ❖ A special partnership, reserved for publishing partners and others truly supporting 'Professionalism' over product and technical education;
- ❖ A Strategic Partner will campaign with the NPA for higher levels of professionalism;
- ❖ Package designed specifically towards the partner.

### **Enterprise Partner**

(Annual \$30,000)

- ❖ Sector of the NPA web site dedicated to the partner's message to network professionals;
- ❖ NPA Press Release announcing Enterprise Partner;
- ❖ Logo on NPA web site home page;
- ❖ Logo and short message on NPA web site first tier pages (rotates with other partners);
- ❖ Full page advertisement and/or accompanying article in the NPA newsletter;
- ❖ Priority opportunities to be represented at NPA events and programs;
- ❖ Display as Enterprise Partner for all NPA hosted events;
- ❖ Corporate/Product display opportunity at the NPA Annual Membership Meeting;
- ❖ 5 Email communications to NPA database.

### **Premier Partner**

(Annual \$10,000)

- ❖ NPA Press Release announcing Premier Partner;
- ❖ Logo on NPA web site home page;
- ❖ Logo and short message on NPA web site first tier pages (rotates with other partners);
- ❖ Half page advertisement and/or accompanying article in the NPA newsletter;
- ❖ Priority opportunities to be represented at NPA events and programs;
- ❖ Display as Premier Partner for all NPA hosted events;
- ❖ Corporate/Product display opportunity at the NPA Annual Membership Meeting;
- ❖ 3 Email communications to NPA database.

### **Supporting Partner**

(Annual \$5,000)

- ❖ Logo and short message on NPA web site first tier pages (rotates with other partners);
- ❖ Third page advertisement or article in the NPA newsletter in the NPA newsletter;
- ❖ Supporting Partner rates and opportunities to be represented at NPA events and programs;
- ❖ Display as Supporting Partner for all NPA hosted events;
- ❖ 2 Email communications to NPA database;
- ❖ Recognition throughout any NPA activities during the first year of partnership.

### **Advertiser**

(90 DAYS)

- ❖ classified/display advertisement on NPA web marketplace ad page.

(over)

*If you are interested in the above benefits, join the NPA as a Partner. You will be glad you did! Benefits begin the day NPA receives the information pertaining to your partnership level, e.g. your logo, company information, etc. Once this is complete, you will be invoiced on the anniversary date for renewal.*

Yes, I would like to become an NPA Partner. Contact me.

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Description of Products: \_\_\_\_\_

\_\_\_\_\_

### Yearly Dues Schedule

Check One:  Enterprise Partner \$30,000.00      Check One:  Renewal  New  
 Premier Partner \$10,000.00  
 Supporting Partner \$ 5,000.00  
 Advertiser rates posted at [www.npa.org/advertise](http://www.npa.org/advertise)

### Payment Information

Check enclosed (made payable to NPA)       Please charge my credit card

Visa       MasterCard       Discover       American Express

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send this completed application to:

NPA - Partner Program  
1401 Hermes Lane  
San Diego, CA 92154  
Or, fax: (888) 672-6720

*NPA – Advocate for the International Network Computing Professional*

### ABOUT NPA

Established 1991, the non-profit Network Professional Association® is the leading organization for network computing professionals. To be identified as true professionals, the international membership adheres to a code-of ethics; demonstrates continual professional development and knowledge, adheres to the latest best practice standards, and strives for continual growth. The widely acknowledged and the industry's only international Awards for Professionalism honors individuals for their outstanding achievements in network computing and meeting the values of professionalism. The impartial strength of the NPA is a result of vendor neutrality and self-regulation.

A member of the NPA believes in the values of the professional association, its focus on the CNP credential and the professional status of network professionals through advocacy. Members receive a certificate of membership, quarterly Journal publications, benefits derived through chapters and programs, and opportunities to volunteer, publish and develop.

The Association's focus is to support and promote the role of the network professional. Information about current activities and benefits may be found by visiting the NPA website – [www.NPA.org](http://www.NPA.org).